

AGENDA
UNI4INNO Training Module 3
7th – 9th of September, 2011

National Aerospace University
Address: Chkalov Str. N. 17

WEDNESDAY, 7 TH OF SEPTEMBER – TRAINING SESSION 1 HALL FOR UNIVERSITY ACADEMIC BOARD (2 ND FLOOR, MAIN BUILDING) THEME: IP Management in HEIs in practice	THURSDAY, 8 TH OF SEPTEMBER - TRAINING SESSION 2 AUDITORIUM 121, BUILDING OF THE FACULTY OF AIRCRAFT ENGINES THEME: Technology Vigilance. Valorisation of research results. Transfer and Commercialisation of IP	FRIDAY 9 TH OF SEPTEMBER - TRAINING SESSION 3 & CONSORTIUM MEETING HALL FOR UNIVERSITY ACADEMIC BOARD (2 ND FLOOR, MAIN BUILDING)
09.00- 09.20 Welcome and Inauguration Volodymyr Kryvtsov, Khai Rector	09.00 -11.00 Technology vigilance: prior-art search, patents' classification (IPC, ECLA), use of information contained in patent DB and practical examples. Maria Elena Turchi & Andrea Ravaioli, University of Bologna	9:00 -09:30 Technology Transfer Associations and Networks: UA Examples (Netval, Red OTRI, EEN, AUTUM, PROTON...) Alicia Blaya & Alexandra Mayr, University of Alicante
09.20 -09.40 Introduction to the workshop and agenda Alexandra Mayr, University of Alicante	11.00- 11.30 Coffee Break	09.30-10.00 Technology Transfer Associations and Networks: UNIBO Examples Maria Elena Turchi & Andrea Ravaioli, University of Bologna
09.40 -10.40 Introduction – Integrating IP Management in Universities Alexandra Mayr, UA	11.30 -13.00 Methodologies – informing decisions for commercialisation: Examples: Knowledge2Innovation and others Alicia Blaya, University of Alicante (& Alexandra Mayr, University of Alicante)	10:00 -11:00 Defining the concept for the Uni4inno Network All Consortium
10.40 -11.10 Coffee Break	UNIBO: cost-based method and about discounted cash flow method to estimate the value of patents Maria Elena Turchi & Andrea Ravaioli, University of Bologna	11.00- 11.30 Coffee Break
11.10 -12.10 IP Management in HEIs – the European IP Charter Initiative & Commission Recommendation for PROs Alexandra Mayr, University of Alicante	13.00- 14.30 Lunch Break	11.30-13.00 Concept and case studies of implementation of the innovation triangle by cooperation with enterprises of aviation engineering Sergey Markovych, Khai, Ukraine
12.10 -13.40 Case studies and discussion: IP Policies in HEIs: UA: IP Policy UA, other examples from EU and LA Alicia Blaya, University of Alicante UNIBO: IP Policy and Strategy, Patent Portfolio Management Maria Elena Turchi & Andrea Ravaioli, University of Bologna	14.30 -15.00 Creation of Spin-off companies: why, how, examples of university policies Alexandra Mayr, University of Alicante Discussion / Round Table	13.00-14.30 Lunch Break
13.40 -15.00 Lunch Break	15.00- 16.00 Licensing contracts: negotiation, business terms in licensing contracts, deals' models Maria Elena Turchi & Andrea Ravaioli, University of Bologna	14.30 -16.30 Consortium Meeting - project activities Network creation Websites and databases Workshops and other pending activities
15.00 -16.30 IPR Management in R&D cooperation projects, focus FP7 Alicia Blaya, University of Alicante	16.00 -17.00 Round –table: how to implement what we have learned today in our universities (focus: state-of-the-art search and spin-off cretion)	
16.30 -17.30 Round –table: Implementing IP policies in Uni4Inno Universities	19.00 Dinner	

